



V & D Communications develops Easy Integration Module

San Antonio – August 20, 2007 - V & D Communications today announced it has completed development and testing of a new Easy Integration Module that will assist customers with the integration of the Retention product into their POS terminals.

V & D Communications, through their Aelix Solutions product set, has developed a small application that provides direct communications between a customer's POS terminal and the Retention product. This example application is provided free of charge to POS companies that sign up to use the Retention product. With the use of this drop-in application, a POS manufacturer is able to immediately and completely integrate Retention into their POS system. Once integrated, this application allows the POS system to use the full capability of the Delivery notification, Survey and Promotional outbound call functions. The application is currently available in either C# or vb.net source code.

"Customer demand for Retention has been strong" said Wesley N. Waite, Sr, President of V & D Communications. "It is in all of our best interests to ensure that customer integration is easy and fast" said Waite, "this small application provides just that capability".

For further information contact V & D Communications at info@aelix.com.

